



## The Crossroads of NLP: Choose your Path

### **For all of our NLP Practitioners and ongoing NLP Masters!**

You're at a Crossroads in your NLP journey because you'd like to achieve a higher level of NLP Mastery. It's time to choose your path. You might or might not have been doing fine with NLP, now it's time to decide your path to take. The easy one leads to stagnation. The challenging path leads to growth, achievement and mastery.

### **Which one will it be?**

Your journey to become a Master NLP Practitioner requires even more advanced training. That's exactly why *The Crossroads of NLP* workshop was developed. In this unique interactive NLP course we are collaborating with elite NLP Masters and with this advanced NLP training, you will increase your authority, influence, and power.



An overview of the advanced material that will be covered:

### **1. *Pre-Suasion Part 1. How Audiences Become Receptive to a Message BEFORE They Experience It.***

- Agenda Setting Theory: How to Control Attention, Focus, States, and Thoughts
- A Loaded Gun or a Loaded Message? How to Pre-Load Messages with Importance
- From Flight to Fight: How to Channel Fear into Focused Action

### **2. *Are You a True-Lineage Holder?***

- Lineage and True-Lineage Concepts Defined
- Lineage and Your Credibility and Marketability
- Lineage and Your NLP or Other Consulting Practice

### **3. Pre-Suasion Part 2. How Audiences Become Receptive to a Message BEFORE They Experience It.**

- Using Prospects' Narcissism to Your Advantage: Self-Relevant Cues
- How to Use Mysteries and Open Loops Even More Effectively
- Advanced Techniques for Using Stories and Metaphors

### **4. Ritual Theory and Ritual Practice: Business Applications**

- Strategies of Ritualization
- Constructing Ritual for Your Business "Tribe"
- Decoding and Encoding Ritual

### **5. Peak State and Flow**

- "Getting into the Zone:" *Flow* defined.
- Deconstructing *Flow*: 9 Core Elements
- Moving Towards More Resourceful States

### **6. Organizational Alignment and Organizational Congruence**

- NLP Neurological Levels Defined
- Applying the Neurological Levels Model to YOUR Business
- Beyond Neurological Levels Model

### **7. Influence Mastery: Part I**

- Going Beyond the Change Chair--Expanding the Space
- Controlling What Your Prospect Will Remember: Hypernesia
- Controlling What Your Prospect Will Forget: Hypnotic Amnesia

### **8. Defense Against the Dark Arts**

- Part 1: How to Recognize and Counter Malevolent NLP
- Part 2: Cults and Cult-like Brands

### **9. Influence Mastery: Part 2**

- Post-Hypnotic Suggestion and
- MASS Post-Hypnotic Suggestion Explained
- "We can remember it for you, wholesale." The Remembering Process Explained

*You're at a Crossroads in your journey. Which path will you take?  
NLP Practitioners, it's time to make your choice!*

**Apply NOW!**

### **Training Format**

Our trainings are highly interactive in nature. You will spend only about one third of your time in a lecture format. The balance is a combination of a demonstration of a particular process and practice using the process in a small group format. A typical day begins with an overview of the training objectives for that day, and a description and outline of the first element to be covered, followed by demonstration and exercise. Exercises are designed to create an initial learning experience sufficient for you to continue learning on your own and in study groups. You will receive plenty of practical experience in order to make the NLP skills an automatic part of your behavior.

A comprehensive training workbook will be provided to guide participants through the course. This NLP Course will be awarded to participants who successfully demonstrate competence in understanding and utilizing NLP techniques. Your progress and skill level will be monitored throughout the program with feedback and support given to help you reach a high level of proficiency. Each participant's successful completion of this course at the level of NLP Practitioner is granted certification as outlined by the Society of Neuro-Linguistic Programming, and will give you admission to other national and international leading NLP institutes for additional education and training.

Course fee: \$4,997

~~\$4,997~~  
**\$3,997**

**DATES & TIMES: 5-day NLP Crossroads March 8 - 10, 2019:**

Registration begins at 8:30 am on March 8 and we will begin our course at 9:00 am.

***Please send back your intake form at your earliest convenience with a \$150 registration fee\*, as we take registrations at a first-come-first-serve basis. We keep our groups small by design for individualized learning, therefore our courses book out very quickly.***

\*nonrefundable

To register please contact the NLP Center via email or phone.  
Reserve your spot now for the next available course.



# The NLP Center of Atlanta

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_ Gender \_\_\_\_\_ Marital Status \_\_\_\_\_

Occupation: \_\_\_\_\_ Referred by: \_\_\_\_\_

Name of School or Employer: \_\_\_\_\_

What is your interest in NLP? \_\_\_\_\_

Are you or were you in therapy, received psychiatric, psychological help or counseling?

\_\_\_\_\_

Please list your health problems: \_\_\_\_\_

\_\_\_\_\_

Medication(s) you are currently taking: \_\_\_\_\_

\_\_\_\_\_

Emergency contact: \_\_\_\_\_

\$3,997 paid in full, due in full before the first session

4 installments \$1,079 each, all 4 installments must be paid before the first session.

*Please send back your intake form at your earliest convenience with a \$150 registration fee\*, as we take registrations at a first-come-first-serve basis.*

**PAYMENT: [paypal.me/nlpatlanta](https://www.paypal.com/np/atlanta)**

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_